



# GLOBAL FINE ART AWARDS

**CONFIDENTIAL DRAFT**

**NEW YORK, NY (PRWEB) JANUARY 9, 2018**

## **THE GLOBAL FINE ART AWARDS ANNOUNCES AWARD CEREMONY AND GALA**

On Thursday, March 8, 2018, the Global Fine Art Awards (GFAA) will celebrate art and culture by honoring this year's 85 Nominees and crowning the 15 Award Winners at the 4<sup>th</sup> Annual Award Ceremony and Gala. The black-tie gala will take place at 583 Park Avenue, a historic New York landmark.

The ceremony will be presided over by the GFAA Advisory Board and Judges – Founder and President, Judy Holm; Advisory Board Chair Lawrence Shindell; and Honorary Chair Hedva Ser, UNESCO Goodwill Ambassador and Special Envoy for cultural diplomacy, promoting cultural diversity, intercultural dialogue and a culture of peace through art. The master of ceremonies is Peter Trippi, member of the GFAA Executive Committee, and Judge Emeritus. Trippi is editor-in-chief of *Fine Art Connoisseur* magazine.

The ceremony, open to the public, will be attended by many of the Nominees, as well as benefactors, patrons, corporate sponsors, collectors, gallerists and art aficionados.

On receiving the Nomination for Global Planet, the artist Andy Goldsworthy states, "... *for me nature is everything. My art has been fashioned by the British landscape that is deeply engrained with people. I am the next layer in the many layers that made the landscape rich in human presence and history. In this respect, I would also have been very happy if my art is also considered to be an act of human benevolence.*"

Guests include Shirin Neshat, Nominee for the Global Humanity Award, accompanied by curator Thomas Kellein; Museum Director Erlend Hoyersten and curator Jacob Vengberg Sevel, nominated for Best Public Art Award for the Triennial at ARoS Aarhus Kunstmuseum; The Metropolitan Museum of Art's Deputy Director of Exhibitions, Quincy Houghton, spokesperson for the five nominations for The Met; Met Nominees Dr. Maxwell (Mike) K. Hearn, Douglas Dillon Chairman of Asian Art, and Dr. Jason Sun, Brooke Russell Astor Curator of Chinese Art; Nominees from the Getty Museum, Co-Curators Dr. Kristen Collins and Dr. Kenneth Lapatin; Hirshhorn Museum Director Melissa Chiu for the nominated Yayoi Kusama exhibition *Infinity Mirrors*; Mark Lubell, Executive Director, and Erin Barnett, Director of Exhibitions and Collections from the International Center of Photography (ICP); Asia Society Nominee Dr. Adriana Proser; Nominee Dr. Catherine Whistler, Curator from the Ashmolean Museum at Oxford University; Diane Tuft, Nominated photographer for the show *Arctic Melt*, represented by Marlborough Gallery in New York; Ruya Foundation's Directors and Co-Curators of the Iraq Pavilion from the Venice Biennale, Tamara Chalabi and Paolo Columbo; Nominee Baiqu Gonkar, Director of *Art Represent*; Kris Callens, Director of the Fries Museum (Netherlands), which organized the Lawrence Alma-Tadema exhibition seen at three museums across Europe; Susie Guzman, Director at Hauser & Wirth for Nominees Philip Guston and Lygia Pape;

Gallerist Alison Jacques for Nominee, the late Ana Mendieta; Galerie Lelong & Co.'s Mary Sabbatino for nominated artists Jaume Plensa, Andy Goldsworthy and also for Ana Mendieta; Raquel Cecilia Mendieta, niece and film archivist of Nominated artist Ana Mendieta for the premier GFAA Global Humanity award; Munich-based curators Sam Bardouil and Till Fellrath, whose exhibition *Art et Liberté: Rupture, War and Surrealism in Egypt* premiered at the Centre Pompidou in Paris, and concludes at the Tate Liverpool.

Eleven galleries exhibiting at the concurrent Armory Show, a cultural collaborator of GFAA, represent more than fifteen 2017 GFAA Nominees including: Yayoi Kusama, Kerry James Marshall, Andy Goldsworthy, Jaume Plensa, Ana Mendieta, Wifredo Lam, Alexander Calder, Pablo Picasso, Irving Penn, Ai Weiwei and William Eggleston.

In addition to the award ceremony the evening of March 8, GFAA is holding a series of three panels, hosted by corporate sponsor, K&L Gates LLP. These panels, taking place the morning of March 8, will be moderated by Dean Phelus, Senior Director of Leadership Programs at the American Alliance of Museums (AAM), and GFAA Judge; and by Desiree Moore, Partner at K&L Gates and member of the GFAA Executive Committee, Chair of Young Visionaries Committee.

The GFAA program will also feature its first event hosted by the Young Visionaries Committee, to take place at the National Arts Club on Gramercy Park, immediately following the Award Ceremony.

For more information about GFAA and to purchase tickets, contact [globalfineartawards@gmail.com](mailto:globalfineartawards@gmail.com) and [globalfineartawards.org](http://globalfineartawards.org).

[Gala tickets are now available to the public. Tickets may be purchased online through the Fiscal Sponsor of the GFAA program – Fractured Atlas.](#)

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### **About the GFAA Program**

The GFAA program honors innovation and excellence in exhibition design, historical context, educational value, and public appeal. The program's mission is to develop interest and passion for fine art, and to further its educational role in society.

GFAA is the first program ever created to recognize annually the best curated art and design exhibitions and installations worldwide. This program includes exhibitions in museums, galleries, art fairs and biennials, as well as public installations.

### **Vision**

Elevate the importance and relevancy of fine art in the world today: economically, socially, and culturally.

### **The GFAA judging, research and nominating processes**

A broad set of criteria is utilized to research and assess the prospective nominees, with continuous review of over 50 sources of print and online art editorial and critiques. Through these sources, more than 200 museums and 2,000 exhibitions are vetted during the annual art research as well as personalized assessments based on exhibition viewing.

In addition to the research-based nominations, GFAA accepts open calls from museums, biennials, fairs, galleries and other art organizations. Individual patrons may nominate their favorite exhibitions as well.

The Nominating Committee reviews the slate prepared by the Art Research Committee, and presents their findings and final approvals to the Judges. The Judges modify and select the final slate of Nominees, then vote on the Finalists and Winners. The timeframe for eligibility this year was for exhibitions and installations opening between Aug 1, 2016 and Jul 31, 2017. The basic criteria for eligibility is that each nominated exhibit must be curated.

Nominees and winners for the thirteen awards are selected by a panel of expert judges. Another integral aspect of the GFAA program is to engage the general public, and include their voice in the program results. Public voting takes place online from Jan 15 to 28, and the most popular exhibition wins the Youuniversal Award. A second public award is YOU-2, selected from twitter votes.

### GFAA Team

Led by Founder and President Judy Holm, more than 30 dedicated professionals with extensive experience in art, academia, technology and business are committed to the future of the Global Fine Art Awards program and its mission. They represent a truly global perspective, with nationalities from 21 countries and 4 continents.

The Young Visionaries Committee (YV), chaired by Desiree Moore, Partner K&L Gates LLP, has the mission to increase awareness and support for GFAA within the up and coming international art world "visionaries." As the future voice of GFAA, the YV committee engages the public via social media, events and educational programs.

### **2017 Corporate Sponsors**

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### **Media, Arts, Educational and Cultural Partners**

Alserkal Avenue (Dubai), American Alliance of Museums (AAM), Association of Art Museum Directors (AAMD), De la Cruz Collection (Miami), DSL Collection (Paris), Family Office Elite magazine, Fine Art Connoisseur magazine, Fractured Atlas, Leighton House Museum, Mapme, National Arts Club, Paddle8, Traveling Exhibits Network, Vastari, White Rabbit Collection (Sydney), world red eye productions

*GFAA is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions for the charitable purpose of GFAA must be payable to "Fractured Atlas" only. All contributions are tax-deductible to the extent permitted by law. Fractured Atlas, a 501(c)(3) public charity, provides a fiscal sponsorship program to help arts organizations raise money from charitable sources.*

### **Media inquiries:**

#### **Remi Koukou – USA**

rkoukou@thenationalartsclub.org

#### **Carolyn Cruz - International**

[carolyn.cruz@gmail.com](mailto:carolyn.cruz@gmail.com)

[globalfineartawards@gmail.com](mailto:globalfineartawards@gmail.com)

[globalfineartawards.org](http://globalfineartawards.org)

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